

METAL TOAD

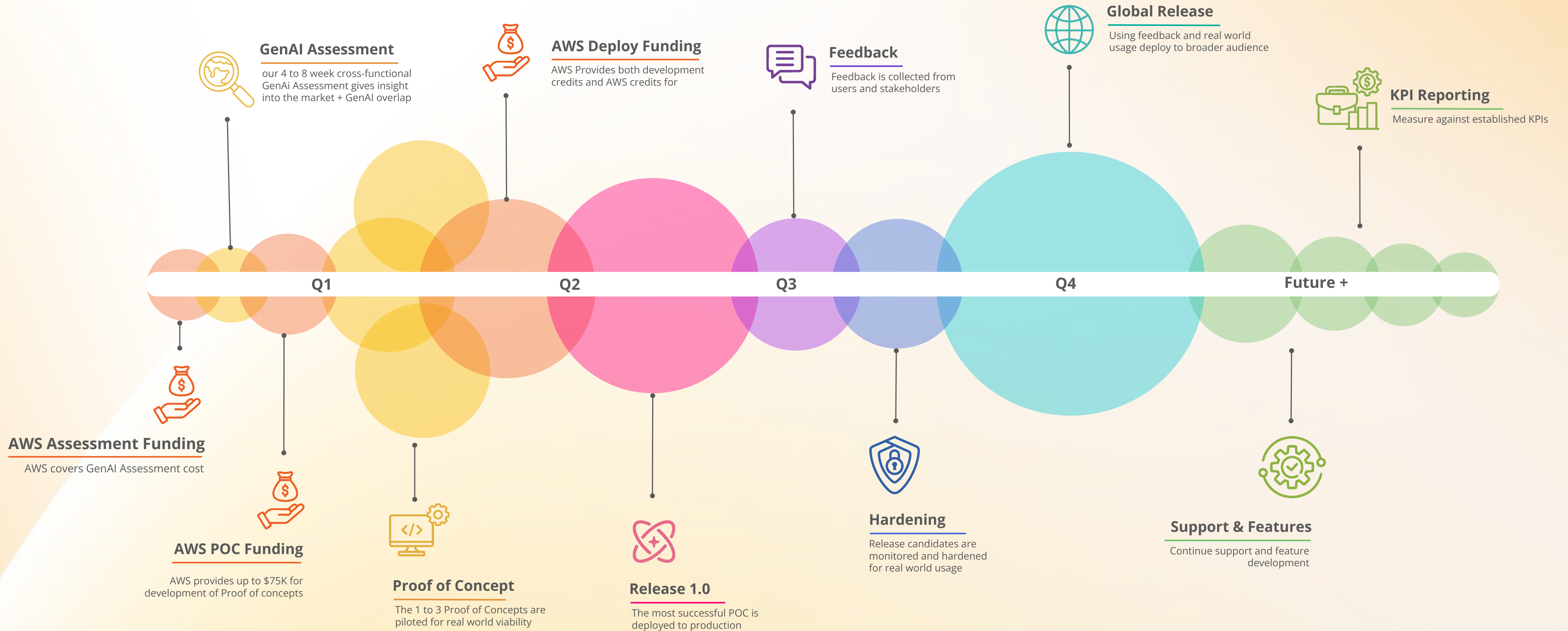


Enterprise GenAI RoadMap

Process Alignment

GenAI Roadmap

A roadmap is an articulation of business strategy



GenAI Assessment



Phase 1: The first step in the GenAI Roadmap



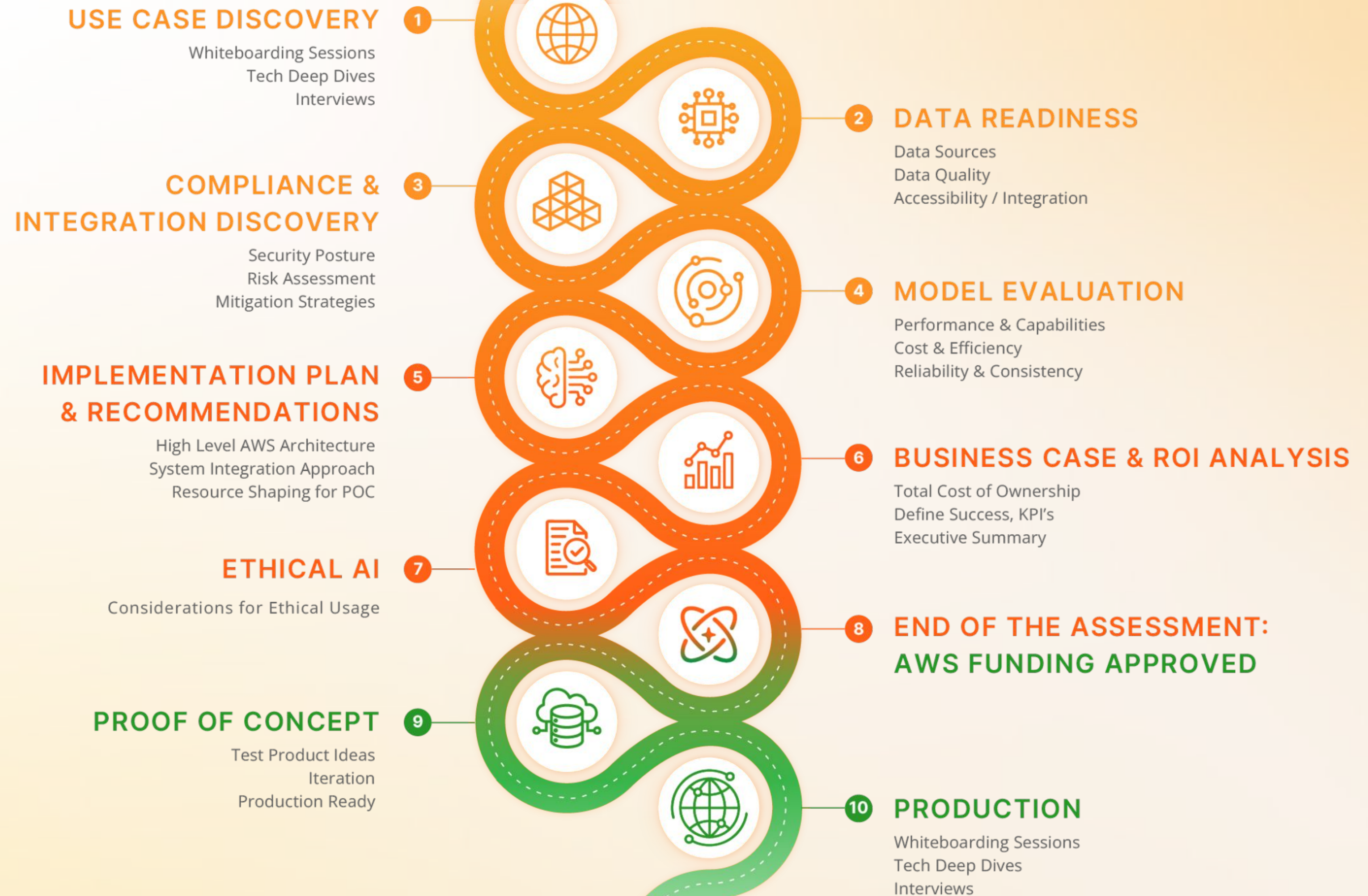
GenAI Assessment

Our 4 to 8 week cross-functional GenAI Assessment gives insight into the market + GenAI overlap



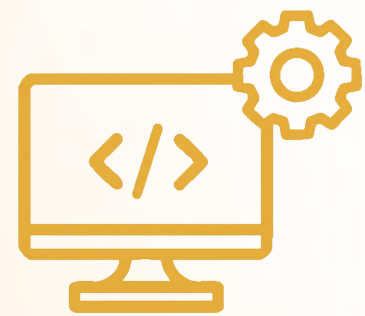
AWS Assessment Funding

AWS covers GenAI Assessment cost, making this step low to no cost.



Proof of Concepts

Phase 2: Taking ideas and making them reality



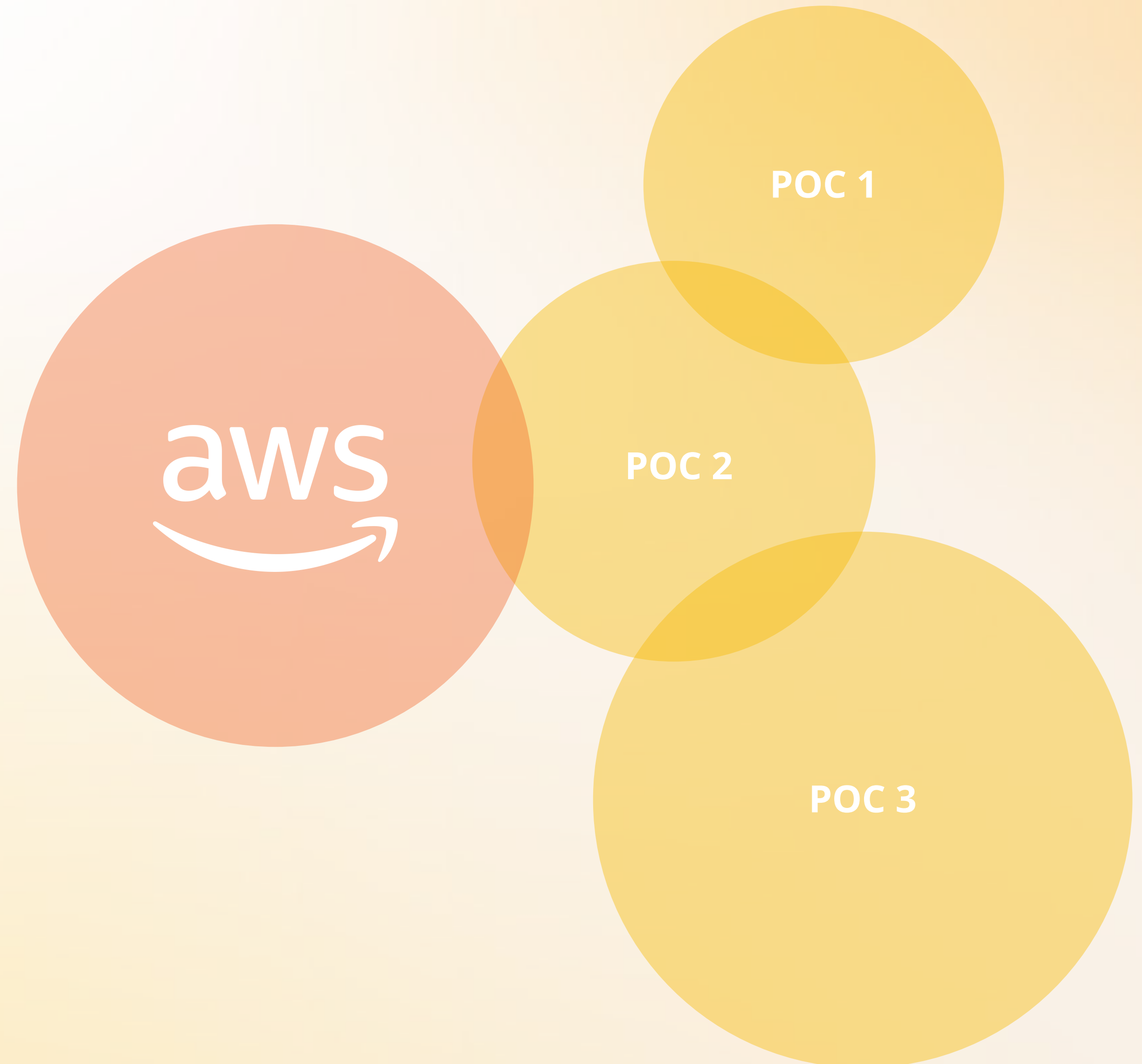
Proof of Concept

The 1 to 3 Proof of Concepts are piloted for real world viability, with an eye for million dollar or more ROI.



AWS POC Funding

AWS Provides both development credits and AWS credits for Proof of Concepts built using AWS infrastructure.



Deploy to Production

Phase 3: Scaling Up



Deploy to Production

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AWS Deploy Funding

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The Project Team

GenAI Project Team



Customer Product Manager

Defines business value, scope, and project success. Available, knowledgeable, and accountable.



Customer Technical Stakeholder

Single point of contact for technical needs and accountable for technical decisions.



Customer Executive Team

Approves project roadmap, prioritizes projects, approves budget. Executive Sponsor is identified for each project.



Metal Toad Product Owner

Communicates business value and scope. Available, knowledgeable, and accountable.



Metal Toad Project Manager

Responsible for budget and timeline. Day to day project planning, meeting requests, etc.



Implementation Team

Team resources focused on development, design and delivery comprising multiple roles that may include scrum master, architecture, user experience design, technical engineering, mobile engineering and quality assurance.

Project Team: Customer



Customer Product Manager

An individual with a role on the Scrum team with **day-to-day decision making authority** about project features, priorities, trade-offs, and release planning.

Responsibilities:

- Be available, knowledgeable, and accountable for all questions and decisions related to business value
- Approve functionality as “done”
- Participate in weekly meetings
- Is primary stakeholder in Project Discovery, and approves scope and user stories that are produced as part of Discovery
- Responsible for updating stakeholders & surfacing risks



Customer Technical Stakeholder

An individual who serves as the **single responsible point of contact** for answering technical questions and removing technical blockers.

Responsibilities:

- Be the key contact for technical blockers
- Work with internal Customer technical team to remove blockers



Customer Executive Team

The **“steering committee”** responsible for prioritizing projects, reviewing the roadmap, and approving budgets

Responsibilities:

- Prioritize projects against each other
- Approve the project roadmap
- Set and approve project budgets and invoices

Support & Features

Support Categories

Once a project is completed it falls into one of four categories:

OPTION 1



Unsupported

Without support, software deteriorates. It lags behind OS updates; accrues security flaws, bugs, or ML drift arise unchecked. Lack of support risks digital investments.

Cost: accrued technical debt (we don't know what the interest rate is here..)

OPTION 2



Baseline

Minimal support to prevent software failure over time. It includes security patches and minor OS updates but excludes feature tweaks or new additions. It's a "keep the lights on" approach to ensure stability and basic functionality

Cost: 10% to 20% of development

OPTION 3



Internal App

Suits products with small user bases and low external exposure, covering bug fixes, minor features, and OS updates. It combines Baseline with additional development, tailored to code complexity, backlog, and client needs for iteration.

Cost: 30 to 50% of development

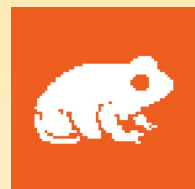
OPTION 4



Consumer App

For software in fast-changing ecosystems with many users, requiring quick bug fixes and frequent new features. Recurring hours are based on code complexity, refactoring needs, backlog, and client goals, as advised by the original team and product owner.

Cost: 60% to 100% of development



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Thank you.

Questions? Contact us anytime: hello@metaltoad.com